Program Data Sheet

Name of Program:		
Group Exercise Classes		
Date: Oct 2004	Day of Week: M-F	Time:
Location: Fitness Center	Information Phone #: 3090	Price: No cost
Program Coordinators: Jeanette Cof	fman	
Phone #: 4771	Fax #:	e-mail Address:
Purpose of the Program:		
Provide a variety of group training cl	asses throughout operational hours to	enhance customers exercise options.

Actions:			
Class attendance v	was recorded at each session:		
Customer opinion	s were gathered.		
Results:			
Indicated on Mo	nthly After Action Report		
Elements to Chan	ge:		
Elements to Add:			
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After Action Report

	Financial Analysis
Sales:	NA
COGS:	
Other Revenues:	
Labor:	
Other Expenses:	
NIBD:	

Program Analysis		
Attendance: All class attendance figures could be higher.	Set/Oct 2004 Group Cycle- Tues- Wed, Thurs. steady but low attendance Average 4 FBC-9:30 average 4, 0630- average 4, Yoga- attendance in yoga is up, average 8-10 CS -5 SA- steady 10 SS- steady Cardio Kick- up and down attendance	

Elements to Change:

Nov. changing time for 0630 cycle to 0615, to enhance participation with earlier start.

Elements to Eliminate:

Pilot 30 min. Body Sculpt, poor attendance, will not be added to schedule

Due to low attendance: 1300 Monday Body Sculpt Class and 0930 Wed. Step Sculpt will be removed from

Nov. calendar.

Elements to Add:

Other Comments:

New format for 1130 Body Sculpt is resulting in more attendance

Fit for Life class is growing in attendance.